

BJMO

Belgian Journal of Medical Oncology

GENERAL INFORMATION

Title	Belgian Journal of Medical Oncology (BJMO)
Published by	Ariez International BV, Westzijde 22, 1506 EE Zaandam, The Netherlands Tel: 0031-75-6429420
Publisher	Ms. E. van Zanten, MSc
E-mail editorial secretariat	editor@bjmo.be
E-mail advertisements	traffic@ariez.com
No. of issues	8 issues per year

The Belgian Journal of Medical Oncology (BJMO) is the official medical journal of the Belgian Society of Medical Oncology (BSMO) and was founded in May 2007. The BJMO is an independent peer-reviewed journal in the English language that aims to support all clinicians and clinicians-in-training in the field of oncology and radiotherapy in Belgium with articles translating latest developments and insights in clinical cancer management to daily clinical practice. The BJMO is sent for free to all clinicians working in oncology and adherent fields of interest (e.g. hemato-oncology and radiotherapy).

DISTRIBUTION

The BJMO is distributed for free to the following clinicians, actively participating in clinical cancer management:

- Oncologists
- Hematologists/ Hemato-oncologists
- Radiotherapists
- Internal Medicine specialists active in the field of cancer, such as: gynaecologists, pneumonologists, otolaryngologists
- Neuro-oncologists
- Oncologic surgeons
- Medical Scientists in Oncology
- Pathologists
- All doctors in training for specialist within these fields

No. of gastroenterologists	270
No. of pneumonologists	418
No. of urologists	416
No. of dermatologists	264

EDITION

Maximum of 3,515 copies (via controlled circulation)

CANCELLATION POLICY

In case of withdrawal of an advertisement before closing date of an issue: 25% of total costs must be paid.

In case of withdrawal of an advertisement on or after the closing date of an issue: 100% of total costs must be paid.

Cover positions can only be reserved for an entire year (all issues).

Cancelling of cover positions is not possible, or against payment of the full order amount agreed upon by contract.

RATES FOR ADVERTISING

ADVERTISEMENT	PRICE
1/1 page A4 full colour	€ 2.750,-
1/1 page A4 opposite introduction chairman	€ 3.250,-
1/1 page A4 full colour opposite Newsroom Oncology, <i>(latest crossmedial topics)</i>	€ 3.250,-
1/1 page A4 opposite first article	€ 3.250,-
2/1 page A4 full colour	€ 4.750,-
2/1 page A4 spread-in-the-heart	€ 5.000,-
Cover II	€ 3.950,-
Cover III	€ 3.800,-
Cover IV	€ 4.200,-

INSERTS OR OTHER TYPES OF PUBLICATIONS

Human resources advertisement	€ 1.575,-
Inserts of 1/1 A4 page in inner pages	€ 3.675,- plus handling costs of € 0,16 per piece
Inserts of folded A3 size in inner pages	€ 3.950,- plus handling costs of € 0,16 per piece
Other inserts or other types of publications (e.g. advertorials)	Prices on request

REPRINTS (COSTS PER PIECE)

PRINTED IN FULL COLOUR, IN STYLE OF THE JOURNAL, A4 FORMAT, 200 G/M² MACO PAPER, DELIVERED TO ONE ADDRESS IN BELGIUM

Number	4 pages	8 pages	12 pages
150	€ 5,13	€ 6,65	€ 7,94
300	€ 3,63	€ 4,49	€ 5,13
600	€ 3,19	€ 3,81	€ 4,16
750	€ 2,93	€ 3,44	€ 3,73
1000	€ 2,79	€ 3,25	€ 3,46

TECHNICAL DETAILS AND SPECIFICATIONS

ADVERTISEMENTS (width x height)

1/1 A4 page	210 x 297 mm 170 x 245 mm editorial text column frame
2/1 A4 page	420 x 297 mm 380 x 245 mm editorial text column frame

INSERTS A4 FORMAT (width x height)

Weight	Maximum of 40 grams
1/1 A4 page	200 x 287 mm
2/1 A4 page	400 x 287 mm
Proof	1 piece of the insert should be submitted for approval to the publisher
Number needed	3,515 copies plus 100 copies extra
Delivery of material	Latest 6 weeks before date of publication of an issue
Delivery address	Editorial Office, unless submission is (too) late, in that case please contact the publisher to discuss the delivery address of materials

PUBLICATION SCHEDULE 2022

ISSUE	PUBLICATION DATE	CLOSING DATE ADVERTISEMENTS
No. 1	28-01-2022	10-12-2021
No. 2	11-03-2022	28-01-2022
No. 3	29-04-2022	18-03-2022
No. 4	10-06-2022	29-04-2022
No. 5 ASCO Special	02-09-2022	22-07-2022
No. 6	07-10-2022	26-08-2022
No. 7	04-11-2022	23-09-2022
No. 8 ESMO Special	02-12-2022	21-10-2022

MATERIAL SPECIFICATIONS

- Full colour Certified PDF document bleed minimum of 5 mm, page need to be centered in the 'bounding box'
- Delivery by e-mail (max. 4 Mb): traffic@ariez.com

Note: In case materials aren't submitted in agreement of these requirements, we cannot handle your materials or only against extra costs.